

Healthy Fundraising Ideas

School fundraisers don't need to be focused on food.
Creative fundraisers without food can be practical, profitable, and fun!



Services and Activities

- Pledge-a-Thons (e.g. collecting 50¢ or \$1 per unit completed)
 - Run/walk
 - Bike
 - Dance
 - Bowl
 - Read
 - Jump rope
 - Spelling bee
- Entertainment Events
 - Talent show
 - School play
 - Magic show
 - Karaoke competition
 - Fashion show
 - Pet show
- School or family outings
 - School dance
 - Craft fair
 - Science fair
 - Art fair
 - Carnival
 - Professional photo day
- Competitions
 - Bingo or game night
 - Penny wars
 - Student vs. teacher/parent (e.g. basketball games)
- Services
 - Lawn care and snow removal
 - Household help (e.g. cleaning)
 - Gift wrapping
 - Dog washing
 - Car wash
- Recycling drives
 - Containers
 - Clothing
 - Cell phones
 - Printer cartridges
 - Aluminum cans
- Workshops/classes led by volunteers

Items for Sale

- Auctions/silent auctions, raffles, rummage sale
 - Prize ideas: physical activity equipment, movie theater passes, school event tickets, yearbooks, class rings, gift certificates, student assembled gift baskets
- Holiday supplies
 - Wrapping paper and gift bags
 - Decoration (e.g. ornaments, wreaths, mistletoe)
 - Centerpieces
 - Valentine's Day flower-grams or balloons
- Outdoors
 - Plants, flowers, seeds, and bulbs
- Household items
 - Trash bags
 - Water softener salt
 - Calendars
 - Stationery and greeting cards
 - Picture frames
 - Magazine and newspaper subscriptions
 - Books
 - Candles and air fresheners
 - Jewelry, accessories, personal care products
 - Pet food, treats, toys, and accessories
 - Emergency or first aid kits (for home or car)
 - CDs, DVDs, and music downloads
- Customized items
 - Clothing
 - Student art prints
 - Mouse pads
 - Tote bags
 - Mugs
- Investments
 - School newspaper space or ads
 - Brick, stone, or tile memorials
- Rewards
 - Scratch cards and scrip programs
 - Store reward vouchers
 - Coupon books

Additional Resources

Alliance for a Healthier Generation – Smart Snacks
https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart_snacks/
School Nutrition Association – Smart Snacks Resources
<http://www.schoolnutrition.org/Content.aspx?id=20019>

School Spirit Gear

- Decals, bumper stickers, and license plate frames
- Temporary tattoos
- Apparel
- Calendars
- School cookbooks
- Mugs, koozies, and cups
- Stadium blankets, seat cushions, towels
- Office supplies (e.g. pens, pencils, erasers)
- Sporting goods (e.g. frisbees, jump ropes, basketballs, soccer balls, footballs)